

communication in a non-contact manner,” as recited in claims 1 and 4 of the instant application.

Applicant respectfully disagrees. Paragraph [0016] discloses:

Referring to FIG. 1, a basic embodiment 10 of the present invention includes an optical sensor 12, a computer 14, and a network connection 16 to the internet 18. The illustrated optical sensor 12 is a digital camera having a resolution of 320 by 200 pixels (color or black and white) that stares out, grabbing frames of image data five times per second and storing same in one or more frame buffers. These frames of image data are analyzed by a computer 14 for the presence of Bedoop data. (Essentially, Bedoop data is any form of digital data encoding recognized by the system 10 – data which, in many embodiments, initiates some action.) Once detected, the system responds in accordance with the detected Bedoop data (e.g., by initiating some local action, or by communication with a remote computer, such as over the internet, via an online service such as AOL, or using point-to-point dial-up communications, as with a bulletin board system.

Apparently, the Examiner has corresponded the “optical link” between the optical sensor 12 and “Bedoop-encoded packaging 20” to the short-distance non-contact communication means arranged in the personal information storage device, as recited in claim 1, and also arranged in the mobile terminal, as recited in claim 4. Both claims 1 and 4 of the instant application recite that communication occurs between the personal information storage device and the mobile terminal in both directions. This cannot occur in Rodriguez et al., because the “Bedoop-encoded packaging 20” obviously cannot receive any communication from the optical sensor 12. Thus, Rodriguez et al. fails to disclose this feature of either independent claim 1 or independent claim 4.

It also follows that no “pair establishment request signal” can be transmitted by this optical link between the optical sensor 12 and the Bedoop-encoded packaging 20, as recited in claims 1 and 4 of the instant application for the mobile terminal and the personal information storage device.

Furthermore, **Rodriguez et al.** fails to disclose the electronic money information flow from the personal information storage device to the mobile terminal, as also recited in claim 1 of the instant application.

Thus, the 35 U.S.C. §102(b) rejection should be withdrawn.

In view of the remarks above, a Notice of Allowance is earnestly solicited.

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 04-1105.

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Respectfully submitted,

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